

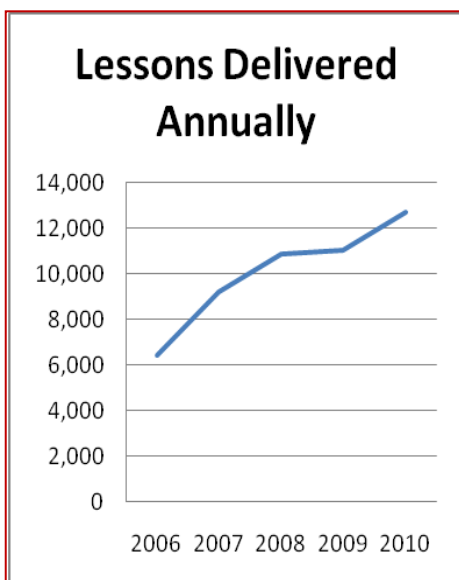
2010 Annual Report

Hearts employs the power of the horse to enhance the capabilities of children and adults with special needs. In our 26 year history, we have delivered over 72,000 therapeutic riding lessons— improving the quality of life in Santa Barbara one ride at a time.

In 2010, we made great strides in each of our three strategic objectives: 1) to deliver a state-of-the-art, safe and effective therapeutic riding program, 2) to extend our services to as many people as possible while retaining our warm and personal atmosphere, and 3) to position Hearts to serve Santa Barbara for decades to come.

We renewed our accreditation as a Premiere Therapeutic Riding facility, earning the top level of accreditation available in the United States. We consistently see measurable changes in our riders – including improvements in strength, balance, social skills, coordination, attention span, communication skills and behavior.

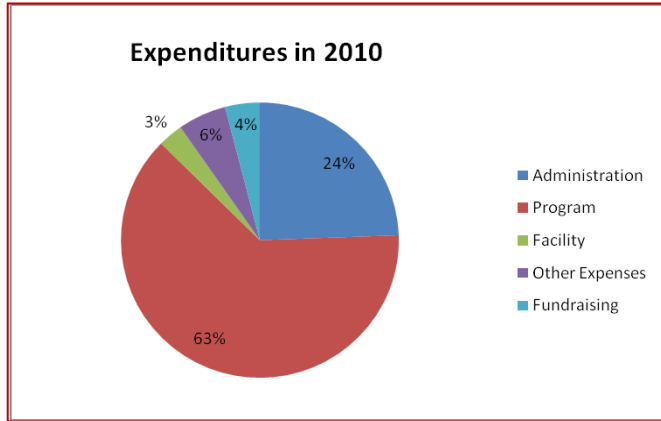
Our ridership continues to grow steadily. In 2010 we delivered 12, 696 lessons to riders ages 2 to 93. This represents a 15% increase in services over the prior year. To serve additional riders, we acquired 2 new horses and hired an additional certified riding instructor. Our impact in the community is increased through partnerships with other organizations, which now include CALM, Alpha Resource Center, California Children’s Services, Cornerstone Camps, The Tri-Counties Regional Center, Hillside House, Cottage Rehabilitation Hospital, CASA, PathPoint, the National Charity League, Casa Pacifica, the Carpinteria School District and CenCal Health.



Highlights of 2010 included:

- A comprehensive, 3-year strategic plan was established
- The Annual Student Horse Show featured 45 riders demonstrating their horsemanship skills for family, friends and supporters
- A Horses’ Birthday Party celebrated our beloved horses
- Family Ride Week included parents and siblings in lessons
- Program Director Connie Weinsoff was recognized as a Regional Instructor of the Year by the North American Riding for the Handicapped Association (NARHA).
- The Jeans, Jewels and Gems Holiday Boutique raised scholarships for children served by CASA to ride at Hearts
- An Endowment Fund was created to support our Veterans Program
- 115 volunteers contributed 7,290 hours of service
- Two “Taste of Riding” clinics were offered in partnership with Cottage Rehabilitation Hospital

2010 Financial Report



2010 Sources of Support	\$364,675
Program revenues	45%
Donations	37%
Special Events	15%
Tack Sales / other	3%
2010 Expenditures	\$342,577
Program	63%
Administration	24%
Facility	3%
Fundraising	4%
Other Expenses	6%
Net Ordinary Income	\$22,097
Net Assets	\$267,037

We are Grateful for Our Generous Supporters

Heart to Heart Circle of Giving

(Multi-year gifts of \$1,000+ per year)

Bruce Bennett and Jamie Raney, Linda Hedgepeth, Gail Hoff-Carmona, Si and Karen Jenkins, Michael and Kathy McCarthy, Connie Percy, Daniel and Charlotte Randopoulos, John and Susie Reardon, Barry and Jean Schuyler, Sam and Barbara Toumayan, Phil and Karen Van Horn

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We also wish to thank all of our donors who are not listed here.

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Accredited and Insured through the North American Riding for the Handicapped Association (NARHA)

Serving Santa Barbara County